



white ribbon



ruban blanc

A photograph of a man and a woman smiling and looking to the right. The man is wearing a brown beanie, glasses, and a yellow jacket. The woman has long black braids and is wearing a brown jacket. They are standing in front of a white building with square windows.

Immigrant and Refugee Communities Neighbours, Friends and Families Campaign

OUR FUTURE HAS NO GENDER BASED- VIOLENCE AND DISCRIMINATION



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Land Acknowledgement

We begin today by acknowledging that we are meeting on Indigenous land. As settlers, we're grateful for the opportunity to meet here and we thank all the generations of Indigenous peoples who have taken care of this land.

As settlers, this recognition of the contributions and historic importance of Indigenous peoples must also be clearly and overtly connected to our collective commitment to make the promise and the challenge of Truth and Reconciliation real in our communities, and in particular to bring justice for murdered and missing Indigenous women and girls across our country.



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Support

- Family Services Toronto
(416) 595-9618
- KidsHelpPhone.ca
1-800-668-6868 (ENG & FR)
Chat option
- Assaulted Women's Helpline
awhl.org
1-866-863-0511 (200 languages)
- For male-identified survivors
1-866-887-0015

Visit the Portal Pathway



Agenda

- White Ribbon
- Exploring White Ribbon's Male Allies Program
- Resources

White Ribbon

White Ribbon engages men and boys in the prevention of gender-based violence by promoting equity and transforming social norms.

We are committed to support men and boys to realize their potential to be part of the solution to end gender-based violence.



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Immigrant Refugee Communities Neighbours Friends and Families Campaign

- The IRCNFF Campaign has been growing across Ontario since it was launched in 2012.
- IRCNFF Campaign aims to raise awareness about the unique barriers newcomer women face when they are seeking support for abuse and advocate for the elimination of those barriers.
- Funded by the Government of Ontario.



Neighbours, Friends & Families
Immigrant & Refugee Communities

Healthy- Masculinities



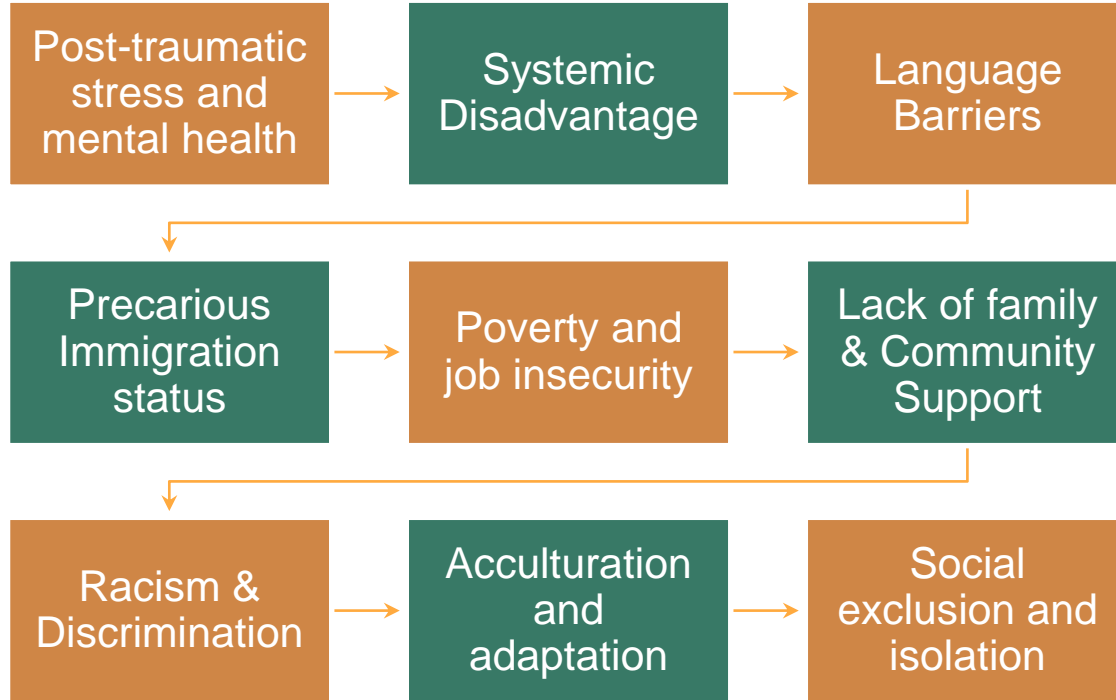
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Barriers immigrant/refugee men face



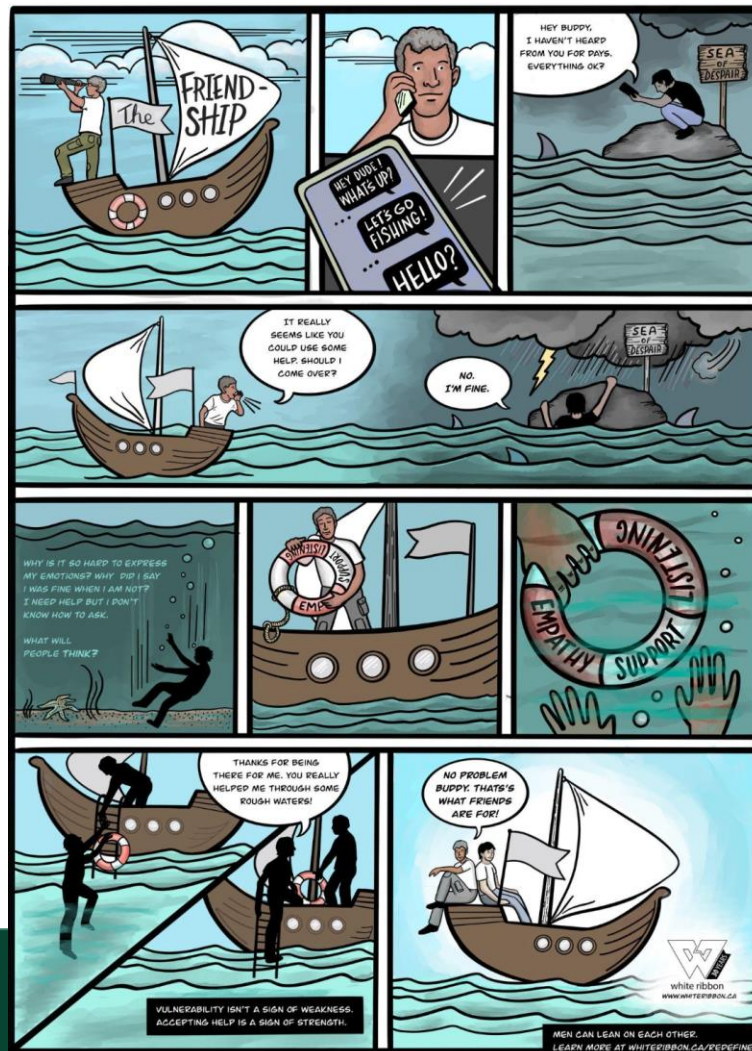
Stressors immigrant men face when they transition to a new country.

- Intensified gendered pressure to work longer, to provide financially to one's family.
- Mental health- depression, disconnection, conformity into traditional masculine stereotypes.
- Social exclusion and isolation - reduced social support
- Racism and Discrimination



Healthy Masculinities

Harmful masculinity hurts everyone, including men. Male-identified individuals often feel pressure to conform to the stereotypes that we saw in the box. It is particularly difficult for teenagers who are looking for acceptance and belonging, for young men, the fear of being left out can lead them to conform to these stereotypes even if they don't want to.



WR's Male-allies program



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What Does it Mean to be a Male “Ally”

- Examines their own attitudes and beliefs and takes responsibility for past behaviours.
- Demonstrates and promotes healthy masculinities and actively encourages other men to take action and to learn how to be an ally
- Provides support and refers people to services.

The Ally Journey Spectrum



--- Accountability at Each Step

Allyies may exit and re-enter at any stage

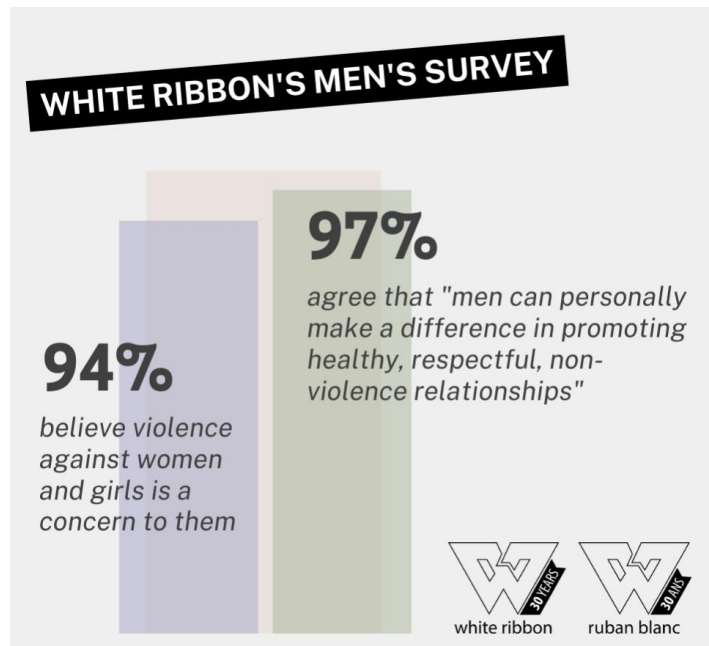
White Ribbon's Male-allies : Making Change in the Community



- Male-allies are male-identifying individuals from immigrant and refugee communities in Ontario who are passionate about ending gender-based violence and promoting equity.
- Each male-ally conducts events within their respective communities following culturally sensitive messaging, supporting survivors, and the positive roles men and boys can play to end domestic violence.
- Previous male allies work in the community: Qalam Center, The East mall Steering Committee for Youth at ACGT, and Seneca University.

White Ribbon's Male-allies: Goals

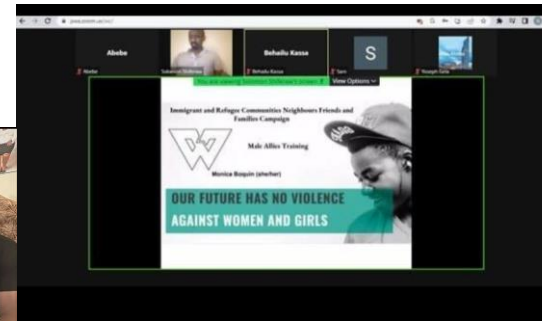
- Increase community awareness about the importance of recognizing the early signs of domestic violence.
- Increase awareness of the unique challenges of immigrants and refugees in the integration process and share available resources geared towards alleviating integration stressors.
- Increase awareness of available resources and guidelines on how men can become allies in domestic violence prevention.



White Ribbon Program Model

Over the past 6 years, White Ribbon has engaged immigrant and refugee men in the community to promote healthy masculinities and prevent gender-based violence. The model follows the below;

1. Identification and recruitment of five male allies (annually)
2. Provide 2-hour orientation/virtual training to build their ally-ship and leadership skills to prevent GBV at home, in the community and workplace
3. Flexible and strength-based support and coaching with each male ally in the development, facilitation and evaluation of their community activities. Each male ally commits to facilitating 3 engagements (can be a speech/presentation, workshop, creation of digital assets etc.)
4. Liaise with allies to document community activities and impact
5. Social marketing (ongoing)



Portal-Pathway: White Ribbon/IRCNFF Digital Resource

- The Portal-Pathway is an audience-centric multilingual resource that is strength-based and allows the user to identify their needs and choose the solution that best fits their situation.
- It creates a safe and non-judgmental way for men and boys to learn about domestic violence and get support for their NFFs who may be in distress or at risk.
- The Portal-Pathway is also a place where men and boys can learn about domestic violence, its root causes and how to prevent violence against women and girls in our community.



4 B.E.S.T Steps Toward Ally-Ship

BELIEVE



Believe small changes can have a big impact.

Create safe spaces where your male friends, family members and neighbours can support each other.

ENCOURAGE



Encourage men and boys to be their best selves by being their whole selves.

Men and boys are taught from an early age that “real men” don’t have fears and they don’t get sad. That’s untrue.

Men and boys have many emotions, such as fear, joy and kindness. Encourage them to express all of their emotions.

4 B.E.S.T Steps Toward Ally-Ship

SUPPORT



Support people in your community.

Being an ally means checking in on your neighbours, friends or family members, especially if they are newcomers.

Building a life in a new place is hard and it takes time to get through the transition. Check in with those around you.

TEACH



Teach other men in your life how to be an ally.

If each man taught other men, and boys how to be an ally to women and girls this small change could have a big impact in preventing violence and harm.

Testimonials

“I am so glad that I got to be part of White Ribbon’s male allies program. The program is a great opportunity for newcomers to get involved in their communities and it is particularly great for youth to learn how to advocate for and respect their female partners or colleagues.”

- Taoufik Bouchama, Male Ally 2022-2023

“The second day after my conversation with Pierre, I opened up the dialogue during a friend’s gathering at my house. We all shared our thoughts, and one of my friends had the opportunity to recount her experience with gender-based violence, describing how she felt and what she went through.” -participant



**Bob
Byakuleka**

Questions?



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Stay in touch!

To learn more how to involve immigrant/refugee communities in gender-based violence prevention initiatives:

whiteribbon.ca/portalpathway

To learn more about White Ribbon and male allyship visit:

Instagram: [@whiteribboncanada](https://www.instagram.com/whiteribboncanada)

Facebook: [@whiteribboncampaign](https://www.facebook.com/whiteribboncampaign)

Twitter: [@whiteribbon](https://twitter.com/whiteribbon)



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